

**DRAFT MINUTES OF THE ADVISORY COUNCIL ON THE STATE PROGRAM FOR WELLNESS  
AND THE PREVENTION OF CHRONIC DISEASE  
OCTOBER 22, 2015**

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**BOARD MEMBERS PRESENT**

Thomas McCoy, JD (Chair)  
André DeLeón, MA  
Jack Kim, JD  
Jeffrey Muehleisen, MA (Vice Chair)  
Rebecca Scherr, MD  
Christina Demopoulos, DDS, MPH  
Ben Schmauss, MPH  
Deborah Williams, MPA, MPH, CHES  
Assemblywoman Amber Joiner, MA  
Christina Demopoulos, DDS, MPH

**BOARD MEMBERS NOT PRESENT**

Virginia Beck, MA, RD  
Cassandra Cotton, BS, MPA  
Senator Joseph P. Hardy, MD  
Tracey Green, MD  
Andy Eisen, MD  
Jacque Ewing-Taylor, PhD

**DIVISION OF PUBLIC AND BEHAVIORAL HEALTH STAFF PRESENT**

Mónica Morales, MPA, Section Manager, Chronic Disease Prevention and Health Promotion (CDPHP) Section, BCFCW  
Melanie Flores, MSW, Quality Improvement Manager, CDPHP, BCFCW  
Jessica Lamb, Obesity Prevention Program Coordinator, CDPHP, BCFCW  
Rani Reed, Colorectal Cancer Control Program Coordinator, CDPHP, BCFCW  
Shannon Bennett, Policy and Health Systems Manager, CDPHP, BCFCW  
Margie Franzen-Weiss, MPH, CHES, Diabetes Prevention and Control Program Coordinator, CDPHP, BCFCW  
Vickie Ives, MA, Wellness and Health Promotions Manager, CDPHP, BCFCW  
Lily Helzer, Comp Cancer Control Program Coordinator, CDPHP, BCFCW  
Masako Berger, RD, MPH, Program Evaluator, CDPHP, BCFCW

Amanda Silva, Administrative Assistant III, CDPHP, BCFCW  
Stephanie Abeyta , Administrative Assistant II, CDPHP, BCFCW

### **OTHERS PRESENT**

Linda Anderson, Chief Deputy Attorney General, Attorney General's Office  
Michael Hacket, Principal, Alrus Consulting  
Allana Sterling, PAC coalition southern Nevada  
Nicole Alberti, MA, Health Educator, Washoe County Health District  
Nicki Aaker, MSN, MPH, RN, Carson City Health and Human Services  
Blayne Osborn, Nevada Rural Hospital Partners  
John Seeland (on the phone)  
Dani Denton, Denton Associates  
Steve Messinger, Performance Improvement Analysis, Nevada Primary Care Association

### **1. Roll Call**

The meeting was called to order by Chair Thomas McCoy at **1:10 pm**. Roll call was taken, and it was determined a quorum of the Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease was present, per NRS 439.518 § 2(a–k).

### **2. Vote on minutes from the August 13, 2015 Advisory Council meeting**

Mr. McCoy asked the Council for any changes to the draft minutes of the August 13, 2015 meeting. There were no changes to be made.

**MR. MCCOY ENTERTAINED A MOTION TO APPROVE THE MINUTES. A MOTION TO APPROVE THE MINUTES WAS MADE BY DEBORAH WILLIAMS AND SECONDED BY JEFFREY MUEHLEISEN. THE MOTION PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.**

### **3. CDPHP Section Updates**

Mónica Morales gave an update on day two of the Affordable Care Act Town Hall Meeting. A total of 75 people attended the two day event. Day one consisted of keynote speakers from the Centers for Medicare and Medicaid Services and The National Committee for Quality Assurance, as well as local panel speakers from The Community Health Alliance, Nevada Health Centers, St. Rose Dominican Hospital, Health Plan of Nevada, Northern Nevada HOPES and the Division of Health Care Financing and Policy. The second day consisted of intensive small group work with local health authorities to discuss aligning agendas around clinical and community linkages and health care system interventions going into 2016. A follow-up meeting to the small working group session is planned for January 2016. The group hopes to come up with a three year strategic plan. Furthermore, there were two updates on legislation that passed in 2015. A community update for the stroke registry, Senate Bill 196, will be provided on November 4<sup>th</sup> at 11 a.m. There will be telephonic updates for the Community Health Worker bill, Senate Bill 498, October 27<sup>th</sup> and

28<sup>th</sup> at 10 a.m. Additionally, staff changes in the Division of Public and Behavioral Health (DPBH) were addressed. Julia Peek is the new Deputy Administrator, Community Services. Cody Phinney is the new Administrator for DPBH. The Chronic Disease and Health Promotion Section is still in the process of hiring a school health coordinator, a tobacco coordinator, a data coordinator and a data analyst. Ms. Morales then solicited the advisory to recommend any candidates. See exhibit 3, CDPHP Section Report.

**Discussion:**

Mr. McCoy had questions regarding the impact of the American Cancer Society guidelines and the new positions being hired within the Women's Health Connection program. Deborah Williams inquired about the quality improvement in health systems pilot being implemented by the Heart Disease and Stroke Prevention program. Vicky Kolar addressed Ms. Williams' question with a brief description of the pilot between Nevada Health Centers, St. Rose Dominican Hospital, HealthIE Nevada and Health Insight. The premise of the pilot is to implement an electronic referral system between Nevada Health Centers and St. Rose Dominican Hospital for diabetes self-management and lifestyle prevention programs. The pilot hopes to elevate this to a higher level electronic transmission such as through the health information exchange. Addressing the CDPHP report, Mr. McCoy had an additional question regarding the impact of the new ICD-10 coding and the tobacco program such as with second hand smoke. Shannon Bennett addressed Mr. McCoy's question. Ms. Bennett expressed that the program is still researching the implications of ICD-10 on tobacco prevention and control. Ms. Morales addressed the potential for the section to develop a report card addressing clinical quality measures across Nevada's health systems. Ms. Morales hopes to re-address this idea at the January 2016 meeting with more detail.

**4. Discuss CWCD business and report on membership**

Assemblywoman Amber Joiner was welcomed to the committee. Assemblywoman Joiner shared her background and expressed her excitement to be a part of public health and wellness again.

**5. Make recommendation to fill member vacancy**

Jessica Lamb expressed to the group that the committee has not received any applications for the current CWCD vacancy which is NRS 439.518, provision 2i, "one representative of private employers in the State who has experience in matters relating to employment and human resources." The committee agreed to open the vacancy back up to the public. Mr. McCoy and Ms. Morales asked that committee members to share the vacancy with any interested parties. The vacancy is also posted online. The committee hopes to recommend a candidate at the January 2016 meeting to the DPBH Director for appointment.

**6. Make recommendation on council bylaw updates**

Mr. McCoy asked to postpone this agenda item after Michael Hackett's presentation on Senate Bill 6, Patient-Centered Medical Homes in Nevada, since updating the bylaws might be impacted by what is stated. This was tabled to the January 2016 meeting.

**7. Present CDPHP & DPBH Priorities**

Ms. Morales gave a brief presentation on CDPHP and DPBH priorities going into the next year as requested by the council during the August 13, 2015 meeting. Ms. Morales covered the organizational structure of DPBH and CDPHP, the programs within CDPHP and what they offer the public, section funding, the burden of chronic disease in Nevada and the CWCD annual report due to the Governor and Director February 1, 2016. Ms. Morales ended with section specific priorities for the committee to consider when writing their annual report. Ms. Flores expressed that the committee must vote on their top priorities at the next CWCD meeting to make the February 1<sup>st</sup> deadline. See exhibit 7 presentation, page 18.

**8. Present Nevada Wellness Media and Website Updates**

Melanie Flores gave a verbal update on Nevada Wellness media. Ms. Flores expressed that funds to support these efforts are from the Preventive Health and Health Services Block grant (PHHS). This grant has just entered a new fiscal year this October and \$57,380 has been allotted to support these activities under Objective #1: Increase Physical Activity in Adults and Youth. Funds will be spent with the Master Service Agreement contractor, DP Video. Activities include maintenance of the [www.NevadaWellness.org](http://www.NevadaWellness.org) website with inclusion of a Heart and Stroke Prevention community page. Additionally, DP Video will maintain the Nevada Wellness social networks (e.g. Facebook, Twitter, LinkedIn, Pinterest and YouTube), will promote the School Wellness Policy and will aid in a co-branding campaign with the Reno Bighorns (e.g. Healthy Hoops Campaign). The Healthy Hoops Campaign is two-fold: 1) Healthy Hoops Tour to Northern Nevada Title One schools; and 2) A Healthy Hoops Challenge. The Healthy Hoops Campaign will begin November 2015 and will go until April 2016.

**9. Discuss DPBH Worksite Wellness Updates**

Jessica Lamb gave a verbal update on the progress of Worksite Wellness initiatives at DPBH. Ms. Lamb expressed that Worksite Wellness is a huge priority for the State and referred to the previously addressed presentation on the Worksite Wellness Toolkit located on [www.NevadaWellness.org](http://www.NevadaWellness.org). Ms. Lamb reported that the Department of Transportation has reached out to her to help implement the toolkit and urged members of the committee to also breach the subject within their own organizations. Ms. Lamb reported that the DPBH Administrator has approved a DPBH Worksite Wellness Committee. Some actions that the Worksite Wellness Committee is working on are an updated employee assessment and a wellness score card. Ms. Lamb expressed that an employee assessment survey was

conducted a few years ago and information may be outdated. Topics of interest include tobacco use, referrals, flexible schedules and wellness. Ms. Lamb also expressed that CDPHP is working with the Public Employees Benefits Program (PEBP) on coordinating efforts for Worksite Wellness initiatives similar to the defunct NVision, which formerly offered a prevention program to State employees.

**Discussion:**

Mr. McCoy shared he has experienced second hand smoke driving into the DPBH Technology Way parking lot and noticed the Harley Davidson building is a smoke-free campus but DPBH is not. Mr. McCoy suggested that DPBH start small and partake in the National Great American Smokeout event happening November 19, 2015. Mr. Schmauss expressed he would like an update on the school wellness feedback portal. Ms. Lamb said she would reach out to the Department of Agriculture to present at the next CWCD meeting.

**10. Presentation on Patient-Centered Medical Homes, Senate Bill 6 Overview**

Michael Hackett from Alrus Consulting gave a presentation on the recently passed Senate Bill 6 (SB 6) regarding Patient-Centered Medical Homes (PCMH). Mr. Hackett expressed that there was nothing in Nevada statute regarding PCMH's prior to this legislation. Senate Bill 6 has five main points: 1) Defines in statute what a PCMH is; 2) Deems the process for State PCMH recognition; 3) Develops a public resource for consumers; 4) Protects insurers and PCMH from unfair/deceptive trade practices; and 5) Authorizes an advisory group of stakeholders and allows for statewide assessment of the PCMH model. Mr. Hackett emphasized the impact of point number 5. This bill states that CWCD will now have the authority to establish an advisory group of interested persons and governmental entities to study the delivery of health care through patient-centered medical homes. See exhibit 6.

**Discussion:**

Ms. Morales wanted to clarify that the PCMH bill does not develop a new advisory; the advisory will be CWCD with a subcommittee for PCMH activities. Mr. McCoy asked Mr. Hackett to bring to the table in January people willing to serve on this subcommittee. Ms. Morales emphasized that CWCD does need to look at the delivery of care within these models. Christina Demopoulos asked if CWCD members are required to be on the subcommittee or if it will be new members. Ms. Morales expressed that we should have more details at the January 2016 CWCD meeting.

**11. Presentation on the Colorectal Cancer Program's Medicaid Project**

Rani Reed presented on the Colorectal Cancer Program's Medicaid Project. The National Association of Chronic Disease Directors (NACDD) granted CDPHP the opportunity to design a plan to take a collaborative approach to breast, cervical, colorectal cancer screening of high burden populations following the implementation of the Affordable Healthcare Act

(ACA). Nevada was awarded \$100,000 on April 1, 2014 to complete Phase I of the plan. Completion of Phase I accomplished the priority goal of capturing Medicaid demographic and billing data to obtain baseline screening rates among the Medicaid population, track screening utilization among Medicaid clients, follow WHC clients who have transitioned into Medicaid, and integrate Medicaid screening data into the existing WHC data system. The data will be used to target promotion and education efforts, as well as, give CDPHP the ability to conduct quality improvement activities to pave the way for provider and/or payer assessment and feedback.

**Discussion:**

Mr. McCoy asked what is happening to Nevada's Managed Care Organization (MCO) people and why are they not getting screened. Jack Kim responded that it would be a cultural change even among patients. Mr. Kim expressed that patients often do not make the appointment or are no-shows when appointments are made. Ms. Williams wanted to emphasize the value of community health workers or promoters to ensure the continuum of care. Ms. Morales expressed that CDPHP is getting clinical data that can better demonstrate the burden of chronic disease. Ms. Morales expressed this would help MCOs be more accountable and develop a comprehensive model for chronic disease in Nevada.

**12. Community Initiatives**

**A. Local Health Authority Updates**

Ms. Williams gave a presentation on behalf of the Southern Nevada Health District (SNHD) regarding their current initiatives around chronic disease. Nicole Alberti gave a presentation on behalf of Washoe County Health District (WCHD) regarding their current initiatives around chronic disease. Nikki Aaker delivered a verbal update on behalf of Carson City Health and Human Services (CCHHS) regarding their current initiatives around chronic disease. See exhibit 12a presentations.

**B. Partnership to Fight Chronic Disease Nevada Update**

Dani Denton presented on behalf of the Partnership to Fight Chronic Disease in Nevada. The Partnership to Fight Chronic Disease in Nevada is a broad coalition of state and local leaders representing patients, providers, businesses and seniors. They launched on October 8, 2015 and are calling on presidential candidates to address and elevate chronic diseases as a focus of their health care proposals. The Partnership's goal is to get presidential candidates to discuss the primary drivers of health care costs and issues surrounding high rates of morbidity and mortality that can be prevented. Learn more by visiting [www.FightChronicDisease.org/nevada](http://www.FightChronicDisease.org/nevada). See exhibit 12b.

**Discussion:**

Mr. McCoy asked if this coalition will continue with initiatives even after candidates are chosen, Ms. Denton said they hoped to. Ms. Denton expressed this initiative is only

happening in three caucusing states right now since they are considered battle-ground states. Ms. Denton expressed that 86% of healthcare costs are chronic disease oriented.

### **13. Discuss and recommend agenda items and meeting dates in 2016**

Mr. McCoy and Ms. Flores presented potential CWCD meeting dates for 2016. Dates included January 28<sup>th</sup>, April 28<sup>th</sup>, August 25<sup>th</sup>, and October 27<sup>th</sup>. The meeting will remain at the same time of 1 p.m. to 4 p.m.

#### **Discussion:**

Assemblywoman Joiner expressed she would not be able to attend the CWCD meeting on January 28<sup>th</sup>. André DeLeón also expressed he might have a conflict that same January date. Ms. Flores said she would send out a Doodle Poll to establish a new January date and will send out the “save the dates” soon.

### **14. Public Comment**

There was no public comment.

### **15. Adjournment**

**MR. MCCOY ENTERTAINED A MOTION TO ADJOURN THE MEETING. A MOTION TO ADJOURN WAS MADE BY MR. SCHMAUSS AND SECONDED BY MR. DELEÓN. THE MOTION PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.**

The meeting adjourned at 4:05 pm.